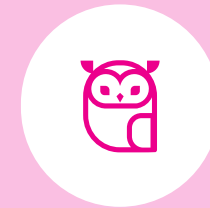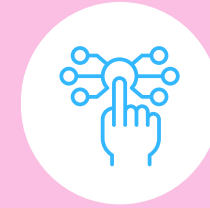# MOI

MUSEUMS OF IMPACT

IMPACT MODULE:
Sustainable organisations and societies

INTRODUCTION

Relevant and reliable knowledge

Every act in support of sustainable development is important for a better future. Cultural heritage can be used as a handprint to raise awareness of climate action or our consumption habits, for example, and to activate people to behave differently in support of a variety of sustainable development goals. Museums can serve as platforms for inter-community and intergenerational discussions and the transfer of knowledge and expertise on sustainable development. Responsible museums can leverage their own area of expertise for these goals, and take on the role of a changemaker, supported by partnerships and networking. Museums also adjust their own activities and processes accordingly. Sustainability thinking must be at the heart of all museum activities and services, for example in the maintenance of properties and collections as well as in content production and partnerships, in order to reduce their footprint.

! How to use the MOI framework

Discuss and evaluate the statements found in this module. Each statement is evaluated on a scale from 1 to 5 depending on the performance of the museum.

Scale: 1 2 3 4 5

5 Realised extremely well: The matter works in practice, it is being evaluated and developed, and it is a particular strength as far as operations are concerned

4 Realised well: The matter works well in practice, and it is being evaluated and developed

3 Realised satisfactorily: The matter is being implemented, but it has not been evaluated or developed

2 Realised below average: The matter is under discussion and will be developed, but there is not any proof of its existence yet

1 Realised extremely poorly: There is no proof of the existence of the matter, and it has not been discussed

If the question is irrelevant from the museum's point of view, there is no need to answer. This can be done by choosing the **skip-arrow**.

The following steps might be helpful in the formation of a joint view:

○ The issues that are central in the evaluation process are identified. At the same time, the issues that are agreed upon and not agreed upon are identified. The most important observations and remarks are registered.

○ The main differences are discussed.

○ The goal is to form a joint view on the issue under evaluation.

Mutual understanding must always be based on concrete evidence from operations and the results achieved through operations. If it is difficult to form a clear view on the matter, the scale value 3 should not be used as a compromise. Rather, the issue in question should be examined in the light of the values of the scale (for example, 2 - the issue is under discussion and will be developed, but there isn't any proof for its existence yet), and considered from the point of view of the museum's current performance level.

For some questions, the descriptions on the scale may not be suitable and the evaluators will have to adapt to the scale.

There is a text field at the end of each evaluation theme. The most important observations and arguments regarding the evaluation answers can be recorded in this field.

! You can use the Tab and arrow keys *to navigate through the statements and their assesment scales in the document. The document is designed to be accessible on screen readers.*

! We recommend turning off Field highlighting *in your PDF reader to see the PDF forms as intended.*

In Adobe Acrobat: Go to Preferences > Forms > Highlight color. Untick the box «Show border hover color for the fields.»

SOCIETY AND OPERATIONAL ENVIRONMENT

Relevant and reliable knowledge

Are we actively addressing sustainability in all that we do?

1. We have defined our scope in reducing our carbon footprint.

2. We encourage public discussion and debate on sustainability in order to increase our handprint.

3. Sustainable Development Goals have a focal role in our strategic thinking and planning.

4. We have identified our strengths and weaknesses in aiming for sustainable operations.

Discussion notes:

COMMUNITIES AND NETWORKS

Do we have partners with whom to work on sustainability issues?

5. We co-operate with our stakeholders and communities as well as with experts in order to raise awareness of sustainability and resilience.

6. We use our networks to discuss challenges and develop solutions for our foot- and handprint.

7. We enable our communities› actions for the protection and safeguarding of natural and cultural heritage.

Discussion notes:

Relevant and reliable knowledge

PROCESSES AND SERVICES

Are our processes and services sustainable?

8. We evaluate and develop all our processes from the perspective of our footprint.

9. We evaluate and develop all our services from the perspective of our foot- and handprint.

10. We change or discontinue such processes and services that do not meet sustainability standards.

11. We reuse and circulate existing resources to reduce our carbon footprint.

Discussion notes:

Relevant and reliable knowledge

COLLECTIONS AND PREMISES

Relevant and reliable knowledge

Are our collections and premises sustainably managed and used?

12. We actively use our collections and content to disseminate knowledge about the sustainable past and future.

13. We emphasise sustainability in the planning and management of our collections.

14. We emphasise sustainability in the planning and management of our buildings and infrastructure.

15. We support local biodiversity.

Discussion notes:

FINANCES AND FUNDRAISING

Are our finances sustainably managed and used?

Relevant and reliable knowledge

16. We allocate financial resources to improving the sustainability of our actions and the resilience of our organisation.

17. We buy, contract and procure ethically and sustainably.

18. We co-operate with and choose sponsors and partners based on their ethics and sustainability.

Discussion notes:

COMPETENCES

Do we have the competence to work sustainably and for sustainability?

19. We regularly educate our staff in sustainability issues

20. We have established workflows that help us maintain and pass on existing and newly acquired competences and knowhow.

Discussion notes:

Relevant and reliable knowledge

SUMMARY

You have now gone through the module **Sustainable organisations and societies**.

Based on the observations and discussions, you probably have identified strengths, as well as areas to develop further.

You can record most relevant development objectives and notes here. These notes will serve as the first step on your museums' development path.

Discuss and evaluate the following statements:

What are the strengths of our museum concerning sustainable organisations and societies, and how do we reinforce them further?

What do we need to improve?