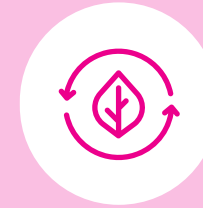
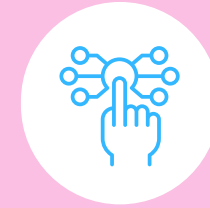




MUSEUMS OF IMPACT

**IMPACT MODULE:
Relevant and
reliable knowledge**





Relevant and reliable knowledge

INTRODUCTION

In today's society, information is constantly available in vast quantities. This is an increasingly polarised area of society, where heritage institutions can have a role in supporting democracy and stable social development. As knowledge-based expert organisations, museums can participate in the social debate as producers, mediators and interpreters of reliable information. Museums need to recognise their responsibilities and strengths as producers, custodians and intermediaries of information and content. It is important to consider how a museum's knowledge fits into the societal debate, and openly communicate this role. Museums need to look critically at their collections and content, as building an understanding of the past, present and future of societies requires openness, polyphony and interactivity. By opening and making their materials available to communities in a variety of ways, museums strengthen community engagement and the meaning of heritage.



MUSEUMS OF IMPACT

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Design by
KRUT Collective, krut.fi

www.ne-mo.org/museumsofimpact





How to use the MOI framework

Discuss and evaluate the statements found in this module. Each statement is evaluated on a scale from 1 to 5 depending on the performance of the museum.



5 Realised extremely well:
The matter works in practice, it is being evaluated and developed, and it is a particular strength as far as operations are concerned

4 Realised well:
The matter works well in practice, and it is being evaluated and developed

3 Realised satisfactorily:
The matter is being implemented, but it has not been evaluated or developed

2 Realised below average:
The matter is under discussion and will be developed, but there is not any proof of its existence yet

1 Realised extremely poorly:
There is no proof of the existence of the matter, and it has not been discussed

If the question is irrelevant from the museum's point of view, there is no need to answer. This can be done by choosing the **skip-arrow**.

The following steps might be helpful in the formation of a joint view:

- The issues that are central in the evaluation process are identified. At the same time, the issues that are agreed upon and not agreed upon are identified. The most important observations and remarks are registered.
- The main differences are discussed.
- The goal is to form a joint view on the issue under evaluation.

Mutual understanding must always be based on concrete evidence from operations and the results achieved through operations. If it is difficult to form a clear view on the matter, the scale value 3 should not be used as a compromise. Rather, the issue in question should be examined in the light of the values of the scale (for example, 2 - the issue is under discussion and will be developed, but there isn't any proof for its existence yet), and considered from the point of view of the museum's current performance level.

For some questions, the descriptions on the scale may not be suitable and the evaluators will have to adapt to the scale.

There is a text field at the end of each evaluation theme. The most important observations and arguments regarding the evaluation answers can be recorded in this field.

You can use the Tab and arrow keys to navigate through the statements and their assessment scales in the document. The document is designed to be accessible on screen readers.

We recommend turning off Field highlighting in your PDF reader to see the PDF forms as intended.

In Adobe Acrobat: Go to Preferences > Forms > Highlight color. Untick the box «Show border hover color for the fields.»



Relevant and reliable knowledge

SOCIETY AND OPERATIONAL ENVIRONMENT

Is our content relevant and reliable, and in active use in society?

1. We produce relevant information and knowledge that can be linked to current societal debate.

2. We actively encourage other actors in society to utilise the knowledge we generate.

3. We have identified areas where our resources and content can contribute to research in different sectors and fields.

4. We actively monitor the reliability of our data, and we handle it ethically.

Discussion notes:



Relevant and reliable knowledge

STRATEGIC CHOICES AND GOALS

Is our role as a knowledge provider clear?

5. We have clearly identified and defined our research profile or research-enabling role.

6. We maintain active connections with research networks.

7. Our knowledge resources and content are available for research networks and projects.

Discussion notes:



Relevant and reliable knowledge

COMMUNICATION

Do we communicate our role as a knowledge provider?

8. We are transparent in how we use, produce, and communicate knowledge and information.

9. We ensure that our knowledge and information is accessible for diverse user groups by various means and channels.

10. We keep our whole team informed about our research profile, our ongoing projects, and our research outcome.

Discussion notes:



Relevant and reliable knowledge

COLLECTIONS AND CONTENT

Is our knowledge of our collections relevant, debiased, and topical?

11. We consider and make accessible the range of diverse interpretations and perspectives related to our content.

12. We allow and participate in critical discussion and debate about our content.

13. We are actively addressing the provenance and the past of our collections and content.

14. We are actively decolonising our data and knowledge resources.

Discussion notes:



Relevant and reliable knowledge

OPENING AND SHARING

Do we share our knowledge resources as widely as possible?

15. We curate and expand our knowledge and data together with our communities.

16. Our knowledge and data are shared on relevant external knowledge platforms.

17. We actively develop and support open science practices.

Discussion notes:



Relevant and reliable knowledge

COMPETENCES

Do we have the competence to work towards relevant and reliable knowledge?

18. We have suitable competences for understanding, handling, using, and disseminating the knowledge that we safeguard.

Discussion notes:



SUMMARY

You have now gone through the module **Relevant and reliable knowledge.**

Based on the observations and discussions, you probably have identified strengths, as well as areas to develop further.

You can record most relevant development objectives and notes here. These notes will serve as the first step on your museums' development path.

Discuss and evaluate the following statements:

What are the strengths of our museum concerning relevant and reliable knowledge, and how do we reinforce them further?

What do we need to improve?