Resources and Service Development

Collections and content

1

We have a clear collection profile and we keep refining it.

Resources and Service Development

Collections and content

2

Our collections are in active use when we pursue our impact goals.

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Collections and content

3

Our collections and content are accessible for and usable in all of our processes.

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Collections and content

4

Our entire organisation is engaged in the discussions about the meaning and relevance of our collections.

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Collections and content

5

We actively ensure the sustainable long-term preservation of our collections and resources (both physical and digital).

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Finances

6

Our general funding structure allows us to allocate and prioritise resources according to our impact goals.

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Finances

7

Our internal budgeting and financial management processes support us in our activities and in achieving our impact goals.

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Finances

8

We seek outside funding and new partners that best support our impact goals.

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Audiences

9

We know, analyse and study our diverse in-person and online audiences.

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Audiences

10

We implement measures to broaden and diversify our audiences in line with our impact goals.

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Service range

11

All of our services – including digital ones – are designed in a way that supports our impact goals.

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Service range

12

We develop our services – including digital ones – based on data-driven customer and audience understanding.

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Service range

13

Our digital services complement and enrich the range of other services in the museum.

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Accessibility

14

We offer a safe place both mentally and physically for our customers and audiences.

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Accessibility

15

Our services are inclusive and easily accessible for diverse customers and audiences.

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Accessibility

16

We are capable of working with audience groups with special needs.

Resources and Service Development

Accessibility

17

Our digital services are designed to accommodate different capacities to use such services.