Network of European Museum Organisations

Call for research on digitalization and IPR in European museums

Task

Identify the challenges and obstacles for museums in Europe to digitalize their collections and make them accessible online with a special focus on copyright issues and the implementation process of the Digital Single Market Directive (DSMD). Therefore the status quo of digitization in museums in 15 European countries should be surveyed by

1. addressing questionnaires to 3 different target groups: a) museums organisations, b) national ministries in charge of translating the DSMD to national level and c) museums
2. collecting relevant data from surveys from Europeana and Enumerate.

Research Focus

1. the survey should include data on a national level from at least these 15 European countries: Finland, Germany, Netherlands, Spain, Croatia, Estonia, Poland, Italy, UK, Serbia, Belgium, Austria, France, Slovenia, Greece
2. overview of each of the above countries' national digital strategy and their impact on cultural heritage
3. overview of organisations and programs that support digitalization processes in heritage institutions
4. overview of platforms used by museums to publish their digital content
5. overview of agreements with collecting societies
6. research for status quo of the implementation of the DSM directive
   - organisation of the process
   - involved stakeholders
   - challenges in the legislation process
   - relation and impact on museums
7. research for digitization processes in museums
   - main goals for digitization in museums
   - percentage of digitized content and forms of publishing
   - obstacles for digitization in museums

Methodology

Quantitative and qualitative data shall be gathered via questionnaires provided by NEMO's Working Group Digitalization and Intellectual Property Rights and disseminated to the above mentioned target groups. This will entail:

- collecting contact persons of ministries, museum organisations and minimum 5 museums (balanced in type and size) per country, making use among others of NEMO's existing network
- translating the questionnaires into a digital survey tool (LimeSurvey, Surveymonkey etc.)
- collecting and organizing information and feedback from the questionnaires
- summarizing relevant data and results from surveys of Europeana and Enumerate.

Budget
The maximum budget for this study is 2000 Euro.

Timeline
Please send your proposal for the research including a timeline, your choice of online survey tool and an estimate for your fee until **18 February** to office@ne-mo.org. In case of questions, please contact the working group leader Sylvia Willkomm (willkomm@museumsbund.de).
The study should be finalized by 27 March 2020.

Result
The study should contain
- an executive summary of the investigation.
- a general introduction to the implementation process of the DSMD with regard to the 3 stakeholder groups defined.
- a list of sources that were taken into account for the study.