

## **CALL FOR APPLICATIONS**

### TRAINING COURSE

# **Activate the Well-Being Potential of Your Museum**

2 Lectures + Workshop Session

Place: startup accelerator Willa, 35 rue du Sentier, 75002 Paris, France Date: 27 September 2019; 10-17h

facilitated by Diane Drubay (founder of WeAreMuseums) and Julie Rouzaud (Interaction Strategist at Centvingsix /WeAreMuseums)

If we consider museums and art as services, the question of the quality and the impact of what they offer is fundamental. Museums' soft power is strong and their impact on one's life should be incontestable today. International best practices and discussions about the top-priority impacts for museums will serve as inspiration to work towards a transformative museum. From printed pictures of audiences in museums to the analysis of well-being triggers in a museum, the group will work on ways to create a first happiness-focused step in its museum. The workshop will use tools and methods inspired by design thinking and gamestorming (Ludo-pedagogical methods) to increase its impact for participants and their professional practices.

Before the afternoon workshop there will be 2 lectures and discussions about "Dis/oriented Museums and their Future" and "From the Happy Museum to the Museotherapy".

DEADLINE: 30 June 2019

APPLY NOW!

### REQUIREMENTS FOR APPLICANTS

If you want to apply for the exchange, please send the following documents to NEMO's office at office@ne-mo.org:

- Proof of membership at NEMO
- Letter of motivation and expectation (max. 1 page)

The selection process will be carried out by NEMO's executive board and the hosting organisation.

You will be notified about the results Mid-July 2019.

### ABOUT THE PROGRAMME

The leading principle of NEMO's activities for members is to empower the network to help professionalize museum work through exchanging and discussing with colleagues from other countries. The aim of a training course is to build on the capacity of museum organisation staff members and museum professionals through condensed training sessions.

The Training Course is free of costs for NEMO members. After a successful application, NEMO supports the participation of up to 7 NEMO members with a lump sum of 500 Euro. The sum can only be transferred AFTER the Training Course and with a proof of participation and a feedback of the activity.

Non-members, active in the museum sector, are welcome to participate in NEMO Trainings for a fee of 250 Euro.