



# BE MUSEUMER

## BE MUSEUMER Elevates the Professionalism of Museum Workers in the South Caucasus Region

Tbilisi, 26.02.2019

The project BE MUSEUMER aims to contribute to the development of the museum field in the South Caucasus region and to establish an International Training Programme (ITP) that will benefit *museumers* (museum personnel) in Georgia, Armenia, and Azerbaijan. Funded by Creative Europe, this project sets out to strengthen its beneficiaries' leadership and management skills to respond to 21<sup>st</sup>-century museum challenges.

BE MUSEUMER is a consortium project led by the Georgian Museum Association (GMA) together with the project partners NEMO - Network of European Museum Organisations (Germany) and the Academy of Cultural Management (Netherlands). Fourteen trainings and seven webinars on relevant subjects will be organised within the project timeframe of three years. The trainings will be open exclusively for museum staff from the South Caucasus region, whereas the webinars also will be open to the general public. Within the project, museum professionals will conduct research analysis of museum spaces in Georgia, Armenia, and Azerbaijan. The results will be available on the project's website.

BE MUSEUMER ITP's first training will focus on museum education and will take place from the 27<sup>th</sup> of February to the 1<sup>st</sup> of March 2019. Margherita Sani, project manager at Istituto Beni Culturali of the Region Emilia-Romagna and member of the NEMO Executive Board, will offer a European perspective on museum education to the 20 training participants. She will also explain the role and function of informal education, principles of lifelong learning, and public engagement.

**Inga Karaia**, director of Georgian Museum Association (GMA), underlines the importance of the BE MUSEUMER project, which is the first precedent of establishment of a long-term ITP for museumers in the South Caucasus region. She hopes that *"BE MUSEUMER will become an interesting and useful platform for young museum professionals from all three countries and that it will strengthen the idea of founding the International Museum Study Centre at Tbilisi State Academy of Art."*

**Julia Pagel**, NEMO's Secretary General, hopes that BE MUSEUMER will help in creating *"advanced, inclusive, and diverse museum work environment in the whole South Caucasus region as well as a stronger connection between museums in Europe and Georgia, Armenia, and Azerbaijan."*

For further information: [www.georgianmuseums.ge](http://www.georgianmuseums.ge)



Upcoming calls for the trainings and webinars will be announced on:

[www.georgianmuseums.ge](http://www.georgianmuseums.ge)

[www.ne-mo.org](http://www.ne-mo.org)

[www.academievoorcultuurmanagement.nl](http://www.academievoorcultuurmanagement.nl)

### **Georgian Museum Association (GMA)**

Founded in 2003, GMA is a national service organization of Georgian museums and museum professionals, which is committed to the needs of museums to support and enhance development of the museum field in Georgia. GMA aims to create a better environment for Georgian museums, develop capacity building projects for museum specialists; to advocate museums and museum professionals enhance cooperation and cultural dialogue at multiple levels; GMA influences elaboration of national museum policy in terms of promoting professional ethics and standards.

[www.georgianmuseums.ge](http://www.georgianmuseums.ge)

### **NEMO - Network of European Museum Organisations**

The Network of European Museum Organisations (NEMO) was founded in 1992 as an independent network of national museum organisations representing the museum community of the member states of the Council of Europe. Together, NEMO's members speak for over 30.000 museums across Europe.

[www.ne-mo.org](http://www.ne-mo.org)

### **Academy of Cultural Management**

The Academy for Cultural Management is a Dutch organization, specialized in vocational training and consultancy for cultural organizations in the field of leadership, entrepreneurship, and hospitality. Since 2013 the academy hosted over 800 workers in the Dutch cultural organizations.

[www.academievoorcultuurmanagement.nl](http://www.academievoorcultuurmanagement.nl)

### **Contact**

GMA

Lana Karaia

[lane.karaia@gmail.com](mailto:lane.karaia@gmail.com)

+995 593 478 164

NEMO

Rebecca Thonander

[thonander@ne-mo.org](mailto:thonander@ne-mo.org)

+49 30 397 156 61

Academy of Cultural Management

Lilia Iosilevich

[lilia.iosilevich@gmail.com](mailto:lilia.iosilevich@gmail.com)

+31 62 979 32 78