Unlocking the power of museums for Sustainable Development



The Network of European Museum Organisations (NEMO) and <u>ICCROM</u> are thrilled to invite you to apply for the online workshop "Unlocking the power of museums for Sustainable Development", facilitated by José Luiz Pederzoli Jr., ICCROM & Henry McGhie, Curating Tomorrow.

The UN <u>Agenda 2030</u> and its 17 Sustainable Development Goals (SDGs) are set out as an invitation to all parts of society to take part in creating a better future.

Museums can play many roles in this, through caring for and providing access to collections, education, public participation, creating jobs, training, partnerships, research and more. They also need to manage their negative impacts, for example heavy use of natural resources, and where they marginalise and exclude people.

Sustainable development approaches help us to "do more good and do less harm", focusing on addressing the big challenges facing people and nature locally and globally.

NEMO and ICCROM are collaborating to develop capacity in museum workers to fully understand sustainable development and the SDGs, to formulate key SDG-oriented challenges or aspirations to be addressed through their collections-based work, and to make and successfully implement a plan to put their ideas into practice. The workshop will draw on resources created by ICCROM's Our Collections Matter initiative, notably the online Toolkit, an open-access resource including over 400 practical tools gathered from the heritage sector and beyond.

Outline of workshop programme:

- 1. Agenda 2030 and the Sustainable Development Goals; how they relate to the work of museums. Understanding national and local challenges; recognizing how your organisation contributes positively and negatively to sustainable development. (7.9.23)
- 2. Deciding on your sustainable development challenge/aspiration: setting goals and developing plans, using the Sustainable Development Goal targets. (14.9.23)
- 3. Finding useful tools to support your project: exploring the Our Collections Matter toolkit. Identifying relevant actors from your context to engage with. (21.9.23)
- 4. What you are going to do: consolidate and share your commitments and plans. (28.9.23)

What?

- Workshop "Unlocking the power of museums for Sustainable Development"
- 7, 14, 21 & 28 September 2023, 10-12h30 (make sure to take part in all 4 sessions)
- ✓ Online (ZOOM)



Who?

- NEMO members are given priority
- ✓ Non members are eligible to participate in the training for a fee of 100 €
- Participants do not need any previous experience of working with the SDGs; but should work with collections.
- Participants are expected to do some work about 1
 hour between the online sessions to relate the
 course content to their own work and workplace.

How?

- Apply until 31 July 2023
- ✓ Send your statement of motivation with your organisation's NEMO membership proof, your role & your CV to: office@ne-mo.org

"ACTIVATING MUSEUM WORK FOR SUSTAINABLE DEVELOPMENT AND THE SDGS"



ICCROM's <u>Our Collections Matter</u> initiative aims to empower heritage professionals and organizations to take part in sustainable development, through making concrete contributions to addressing real-world challenges through collections-based work.

Facilitators:

Henry McGhie

Curating Tomorrow. Henry has a background as an ecologist, museum curator and manage. He runs the UK-based consultancy Curating Tomorrow, and works as a consultant on ICCROM's Our Collections Matter programme.

José Luiz Pederzoli Jr.

Unit Manager, Strategic Planning

ICCROM - International Centre for the Study of the Preservation and Restoration of Cultural Property

Background in polymer chemistry and paper-based heritage. Conservation scientist at the Netherlands Institute for Cultural Heritage (1997-2003) and ICCROM (2005-2008). International work on risk management for cultural heritage since 2005. Back at ICCROM since 2018, manages the Strategic Planning Unit and a portfolio of projects on heritage collections, risk management, and sustainable development.





The <u>Network of European Museum Organisations</u> (NEMO) is an independent network of national museum organisations, museum networks, individual museums and museum-related businesses representing the museum community of the member states of the Council of Europe. NEMO ensures museums are an integral part of European life by promoting their work and value to policy makers and by providing museums with information, networking and opportunities for co-operation.

The selection process will be carried out by NEMO's executive board and the hosting organisation.

