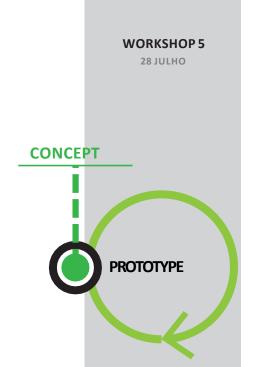


ENGAGE YOUNGER AUDIENCES

- Peer programming and curatorship
- Programming production and communication
 - Listening, debating and learning with...
 - participatory and collaborative methodology



WS5



4 major phases:

- LISTEN: Training, brainstorming meetings, activities participation/observation: Jan-March
- IDEATE: research, programme design: March-Apr.
- LAUNCH/TEST: Programme production and launching (May/June)
- LEARN: Collaborative definition of future guidelines and strategies for institutional improvement in the dialogue with young audiences video, report (July –Sept)

Training

Thinking, creating and dialoguing



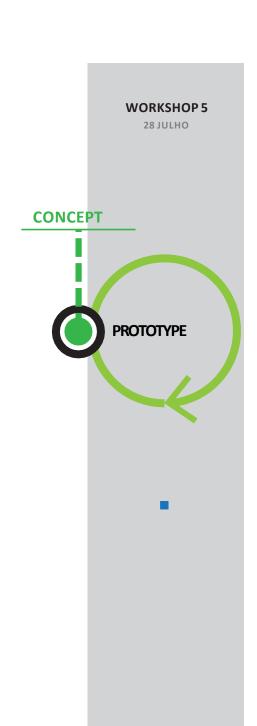
After an open-call selection, the Gulbenkian 15-25 Imagina group, made up of 21 youngsters, began thinking and creating together. They gathered between the months of January and March 2020. The result of this process was the creation of a cultural programme based on their vision.

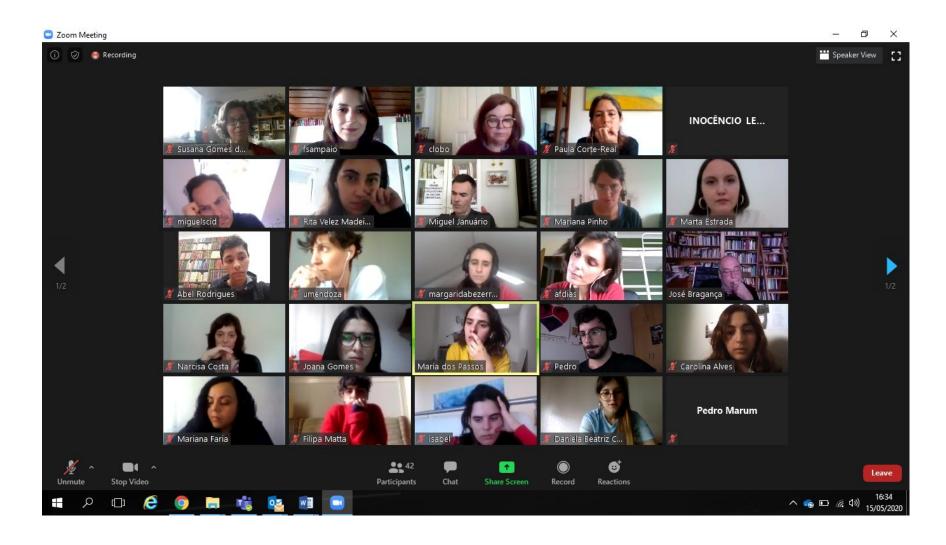
Márcia

The meetings



The group meets on the 18th of January and starts to gather every week to debate, exchange ideas and decide their guidelines for a cultural programming project. © Márcia Lessa





COVID 19

STOP, PAUSE AND REASSEMBLE

open structure, flexibility to adapt, listening

The cycle "Imagine – thinking about the future today"

For this cycle they invited artists, researchers, performers, activists and several professionals from the field of culture and organized three online talks moderated by them.



1st talk: Can Spaces determine the Bodies that inhabit them? Can Bodies determine the Spaces they inhabit?



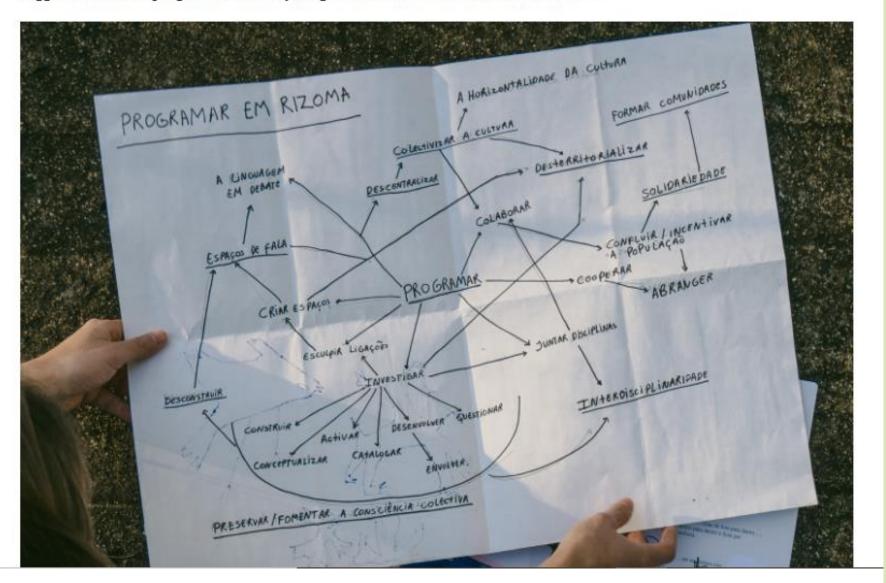
2nd talk: Invisibilities: the streets and the digital world as spaces for protesting and democratic expression



3rd talk: Art, technology and surveillance. If art is an act of resistance, what is it resisting against?

Reflecting about the process and producing records/memory

The months of June and July were devoted to the reflection about the process and the production of records/memory of everything that was learned during the sessions. The inputs of these youngsters were considered as recommendations and suggestions for the programme for the young at the Calouste Gulbenkian Foundation.



WHAT WE LEARNED!

- Nothing for/about the young without the young.
- THINK together; ACT together!
- Listening is essential
- Participatory processes and methodologies are crucial: the need for institutions to be more flexible and adaptative
- keywords: oppeness, dialogue, informality, proximity
- To programme is to intervene in society and to respond to the great questions of our time, the young generations are willing to participate in the change process, be part of the solution
- Keywords: identity, sustainability, critical thinking, deconolization of the narratives, equality and equity, visibility